





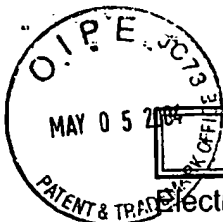


ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	System and Method for Accumulating Marketing Data from Guests at a Coverage Area																																																																		
<p>Application Number: 09/965954 </p> <p>Confirmation Number: 3312</p> <p>First Named Applicant: Kenneth Lancos</p> <p>Attorney Docket Number: 5243P003</p> <p>Art Unit: 3623 2876</p> <p>Examiner: Michael Heck S. Paik</p> <p>Search string: (20020167500 or 20030020629 or 6327576 or 6526158 or 6724690 or 6732934).pn.</p> <p>US Patent Documents</p> <p>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</p> <table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td>632</td><td>1</td><td>20020167500</td><td>2002-11-14</td><td>Gelbman, Alexander</td><td></td><td></td><td></td></tr><tr><td>1</td><td>2</td><td>20030020629</td><td>2003-01-30</td><td>Swartz, Jerome , et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>3</td><td>6327576</td><td>2001-12-04</td><td>Ogasawara, Nobuo</td><td></td><td></td><td></td></tr><tr><td></td><td>4</td><td>6526158</td><td>2003-02-25</td><td>Goldberg, David A.</td><td></td><td></td><td></td></tr><tr><td>1</td><td>5</td><td>6724690</td><td>2004-04-20</td><td>Endo, Takanori , et al.</td><td></td><td></td><td></td></tr><tr><td>632</td><td>6</td><td>6732934</td><td>2004-05-11</td><td>Hamilton, Alistair , et al.</td><td></td><td></td><td></td></tr></tbody></table> <p>Signature</p> <table border="1"><thead><tr><th>Examiner Name</th><th>Date</th></tr></thead><tbody><tr><td></td><td>12-18-05</td></tr></tbody></table>								init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass	632	1	20020167500	2002-11-14	Gelbman, Alexander				1	2	20030020629	2003-01-30	Swartz, Jerome , et al.					3	6327576	2001-12-04	Ogasawara, Nobuo					4	6526158	2003-02-25	Goldberg, David A.				1	5	6724690	2004-04-20	Endo, Takanori , et al.				632	6	6732934	2004-05-11	Hamilton, Alistair , et al.				Examiner Name	Date		12-18-05
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Title of
Invention

System and Method for Accumulating Marketing Data from
Guests at a Coverage Area

Application Number: 09/965954

Confirmation Number: 3312

First Named Applicant: Kenneth Lancos

Attorney Docket Number: 5243P003

Art Unit: ~~3623~~ 2876

Examiner: ~~Michael Heek~~ S. Paik

Search string: (20010018660 or 4882675 or 5259025 or
5432864 or 5465291 or 5566327 or 5856931 or
5869826 or 5905249 or 5918211 or 5936527 or
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US Patent Documents

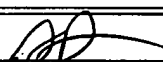
Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
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	2	4882675	1989-11-21	Nichtberger, Steven , et al.			
	3	5259025	1993-11-02	Monroe, Midori J., et al.			
	4	5432864	1995-07-11	Lu, Daozheng , et al.			
	5	5465291	1995-11-07	Barrus, John , et al.			
	6	5566327	1996-10-15	Sehr, Richard P.			
	7	5856931	1999-01-05	McCasland, Martin			
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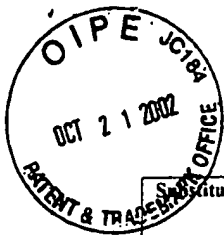


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Signature

Examiner Name	Date
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Substitute for Form 1449A/PTO				Complete if Known	
				Application Number	09/965,954
INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Filing Date	9/28/2001
				First Named Inventor	Kenneth J. Lancos
(Use as many sheets as necessary.)				Group Art Unit	2161 2876
				Examiner Name	S. Paik
Sheet	1	of	1	Attorney Docket Number	005243.P003

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Exam. Initials		Document Number	Date	Name	Class	Sub-class	Filing Date (if appropriate)
SSP	AA	4,806,743	02/21/1989	Thenery			
	AB	5,886,634	03/23/1999	Muhme			
	AC	5,978,493	11/02/1999	Kravitz, et al.			
	AD	6,044,349	03/28/2000	Tolopka, et al.			
	AE	6,057,764	05/02/2000	Williams			
	AF	6,232,877	05/15/2001	Ashwin			
	AG	6,300,872	10/09/2001	Mathias, et al.			
SSP	AH	6,340,116	01/22/2002	Cecil, et al.			
	AI	6,351,215	02/26/2002	Rodgers, et al.			
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FOREIGN PATENT DOCUMENTS

Exam. Initials		Document Number	Date	Country	Class	Sub-class	Translation Yes	No
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Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>				Complete if Known	
				Application Number	09/965,954
				Filing Date	September 28, 2001
				First Named Inventor	Kenneth J. Lancos
				Group Art Unit	2161 2876
				Examiner Name	S. Paik
				Attorney Docket Number	5243P003
Sheet	1	of	2		

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No.†	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code* (if known)			
TOPP SSD	EA B	4877947		Mori	10-31-1989	
		5859779		Giordano et al.	01-12-1999	
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*Unique citation designation number. *See attached Kinds of U.S. Patent Documents. *Enter Office that issued the document, by the two-letter code (WIPO Standard S.3). *For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. *Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. *Applicant is to place a check mark here if English language Translation is attached.

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